



August 2015 - 1st Destination Survey Results

Bill Fletcher, Director & Michael Dowd, Survey Assistant
 Career Development Center

Overview

The August 2015 survey begins the fourth year of using the *1st Destination Survey* format. The August response rate is historically the lowest of the three surveys and this year was no different at 15.9%. For the past three years, the response rate ranged from 11.5% to 17%. All results are three months post-graduation.

- Bachelor degree recipients with plans in place for August 2015 was 64.5%. Conversely, bachelor degree recipients still seeking employment was 32.7%
- Graduate degree recipients with plans in place for August 2015 was 81.7%. Conversely, graduate degree recipients still seeking employment was 15.2%.

Survey Administration

Three email surveys were sent using Emma Email Marketing. The first survey was to the list of students who had applied for graduation with the Registrar's Office. The second and third surveys were sent to students on the Registrar's official list of graduates. Surveys were sent to the graduate's primary and secondary email addresses. The survey was open on the *1DS* website for three months.

Please note the following when using this data:

1. Respondents to the first survey who did not graduate are *not* removed from the results.
2. Students self-report their degree and major. Students frequently list their major incorrectly so the results may not match Banner.
3. Students completing the survey more than once in the 3-month survey period are counted only once using their most recent time-stamped entry on the survey.
4. If a student has more than one major, their results are counted for each major, not once. Thus, the response rate is based on number of majors, not number of students.

Response Rate

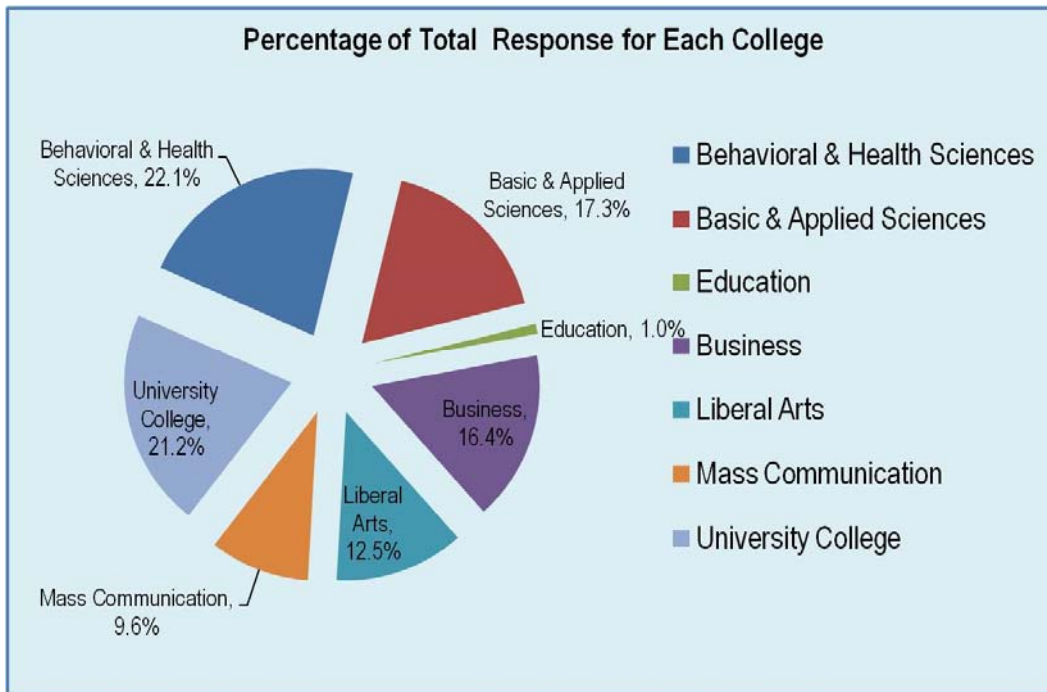
A total of 137 majors responded to the survey (baccalaureate and graduate). One-Hundred Four (104) out of 634 bachelor degree majors responded and 33 of the 227 graduate degree majors responded. Combined, this represents an 15.9% response rate.

Majors	1DS Responses	Total # Majors	Response Rate
Majors - Bachelor	104	634	16.4%
Majors - Graduate	33	227	14.5%
All	137	861	15.9%

The rest of this report provides the results broken out by bachelor degrees followed by graduate degrees.

Bachelor Major Results

The chart below represents the percentage of total bachelor major responses from each college.



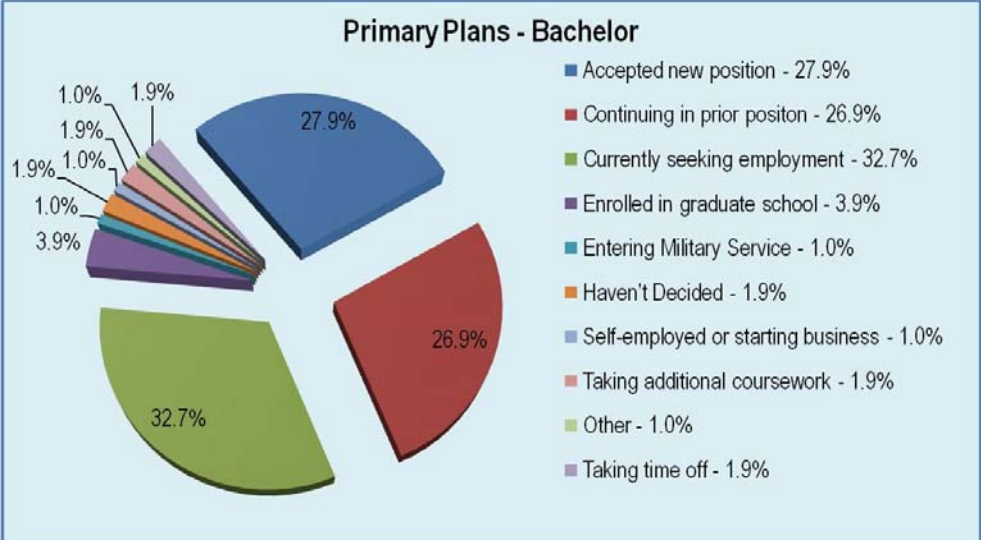
The chart below represents the response rate by college, based upon the number of bachelor degree majors awarded by each college.

College	1DS Responses	Bachelor Majors	Response Rate
Basic and Applied Science	18	79	22.8%
Behavioral and Health Sciences	23	178	12.9%
Business	17	107	15.9%
Education	1	5	20.0%
Liberal Arts	13	91	14.3%
Mass Communication	10	75	13.3%
University College	22	99	22.2%
Total Bachelor Degrees/Majors	104	634	16.4%

This chart represents the primary plans for the upcoming year for bachelor degree recipients.

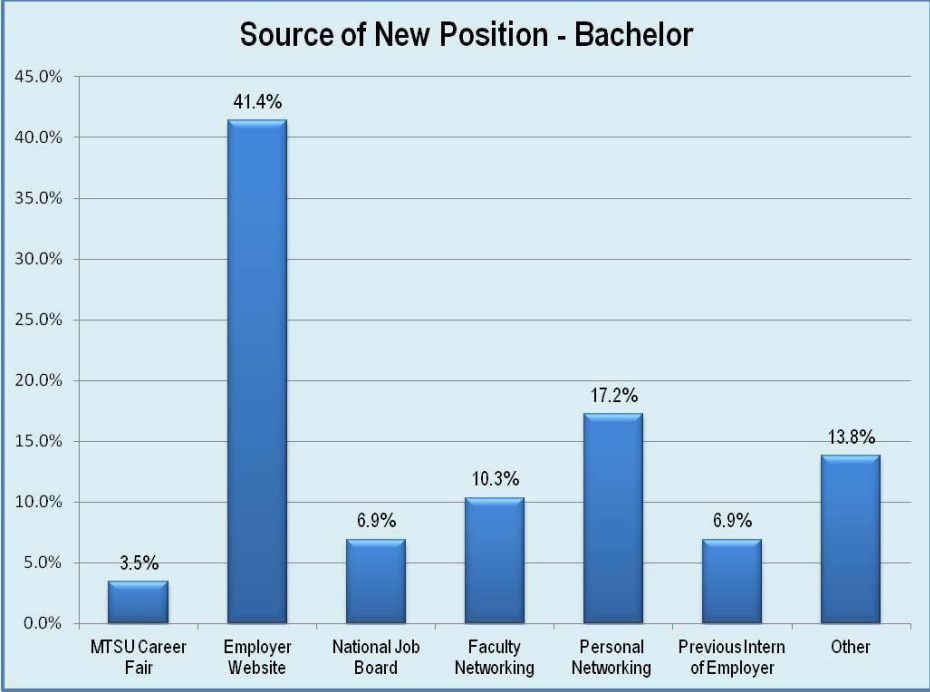
At the conclusion of the survey period, 32.7% were still seeking employment. Another 1.9% had yet to decide on a plan; and 1.0% selected the Other category.

The remaining 64.5% of the graduating class had plans implemented.*

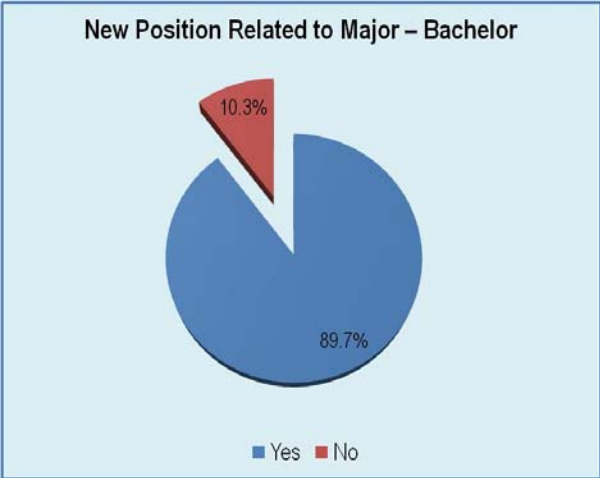


* May not equal 100 percent due to rounding

The chart to the right illustrates how new bachelor positions were secured. The top 3 sources are Employer Website, Personal Networking, and Other.



The charts below show that 89.7% indicated their new position was related to their major and 82.8% of the positions were full-time.



Employers for New Employment

Of the 29 reporting a Full-Time New Position as their primary plan, 23 listed the name of their employer:

Employer	Major	Number
AMSURG	Information Systems	1
CN Utility Consulting	Plant and Soil Science	1
Department of Veterans Affairs Medical Center	Liberal Studies (RODP)	1
DHL Express	Marketing	1
Expressjet and Falcon Aviation	Agribusiness	1
Falcon Aviation Academy	Animal Science	1
Federal Aviation Administration	Biology	1
Gallatin High School	Science	1
Goodall Homes	Criminal Justice Administration	1
Healthways	Exercise Science	1
Hospital Corporation of America	Accounting	2
Hospital Corporation of America	Industrial Organizational Psychology	1
Johnson Electric	Economics	1
Kroger	Integrated Studies	1
Parallon	Child Development & Family Studies	1
Pencil	Health Education	1
Primrose School of Murfreesboro	Interdisciplinary Studies	1
Security Seed and Chemical	Animal Science	1
State of Tennessee	Professional Studies (RODP)	1
Swissport	Aerospace: Pro Pilot	1
Trustpoint Hospital	Exercise Science	1
Vanderbilt	Nutrition and Food Science	1
Total New Employment Acceptances		23

Location of New Employment

Of the 29 reporting a Full-Time New Position as their primary plan, 24 listed the location of their employment. The top cities are Nashville, TN with 10, followed by Murfreesboro, TN at 3.

- Atlanta, GA (2)
- Chicago, IL
- Cleveland, TN
- Franklin, TN
- Gallatin, TN (2)
- Manchester, TN
- Murfreesboro, TN (3)
- Nashville, TN (10)
- Springfield, TN
- Tempe, AZ
- Wichita, KS

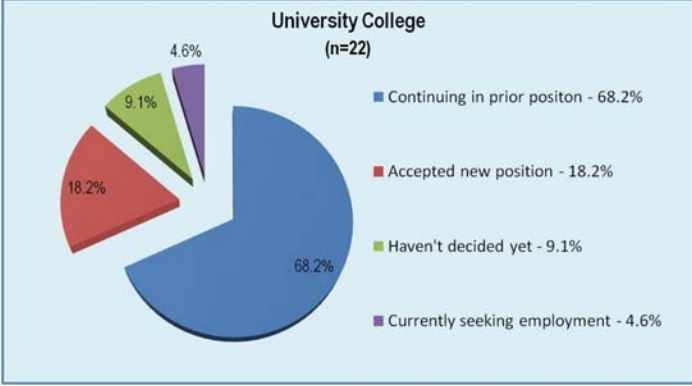
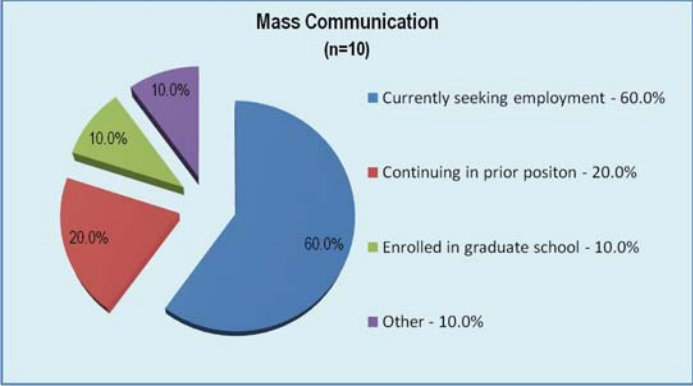
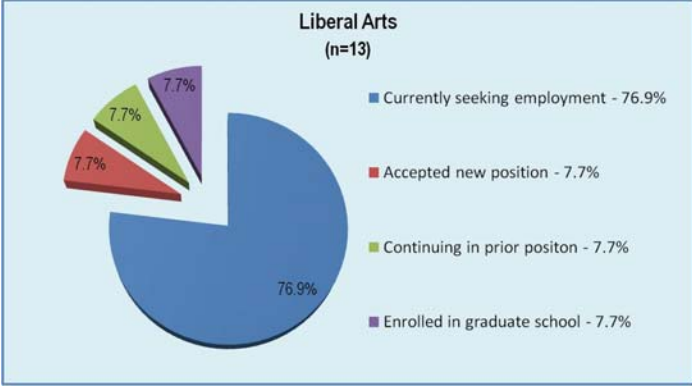
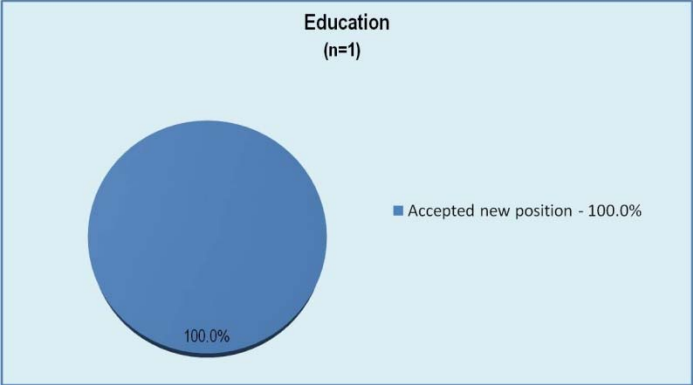
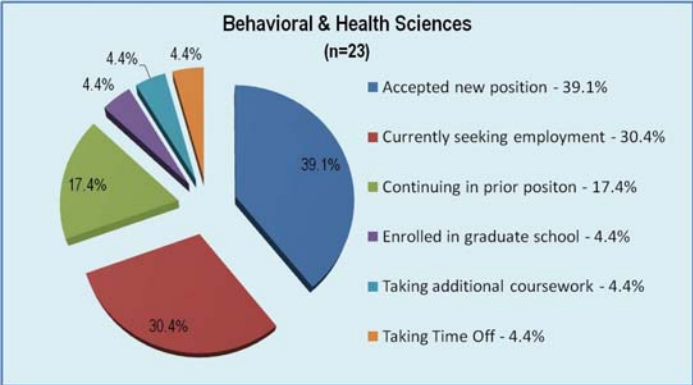
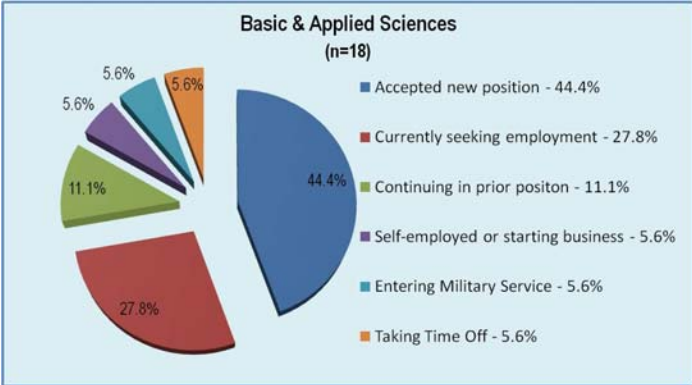
Salary Averages of New Employment

Of the 29 reporting a Full-Time New Position as a primary plan, 16 reported their salary.

- Range: \$24,000 to \$62,400
- Midpoint: \$34,500
- Average: \$36,084
- Mode: \$35,000

Primary Plans by College

The following is a breakdown of Primary Plans by College for Undergraduate Majors.



Salary Breakdown by Major

Of the 29 reporting a Full-Time New Position as a primary plan, 16 reported their salary. The following is a breakdown by major and college for majors with 2 or more salaries reported:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Animal Science	BAS	2	-	\$35,000	-	\$40,800	\$37,900

Graduate and Professional School

Four (4) graduates or 3.85% listed Graduate or Professional Schools as their primary plan. The following graduate and professional schools were reported:

- American University Washington: College of Law
- Louisiana State University: Paul Hebert School of Law
- Middle Tennessee State University: Biology
- University of Memphis: Social Work

Graduate Degree Results

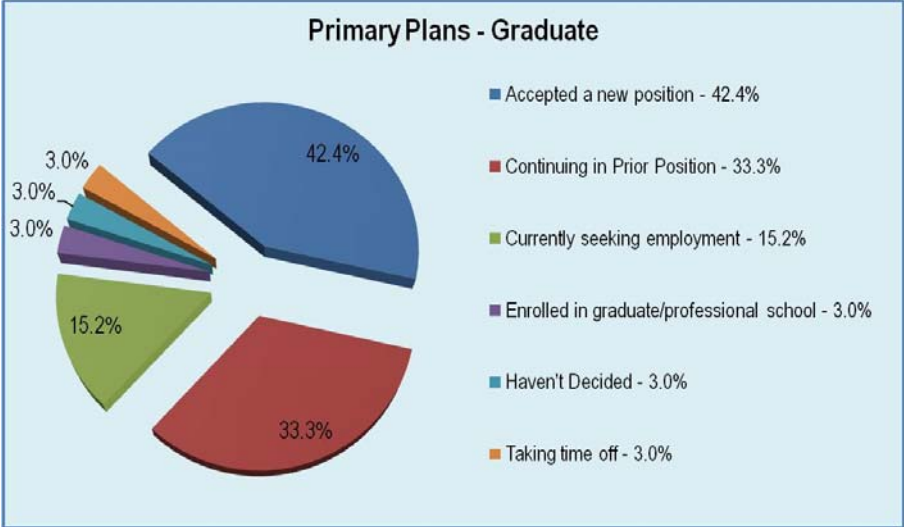
A total of 33 graduate degree majors responded to the survey out of 227 majors for an overall response rate of 14.5%.

College	1DS Responses	Grad. Degrees	Response Rate
Basic and Applied Science	8	44	18.2%
Behavioral and Health Sciences	8	48	16.7%
Business	11	58	19.0%
Education	6	41	14.6%
Liberal Arts	0	13	0.0%
Mass Communication	0	3	0.0%
University College	0	20	0.0%
Total Graduate Degrees	33	227	14.5%

This chart represents the primary plans for the upcoming year for graduate degree recipients.

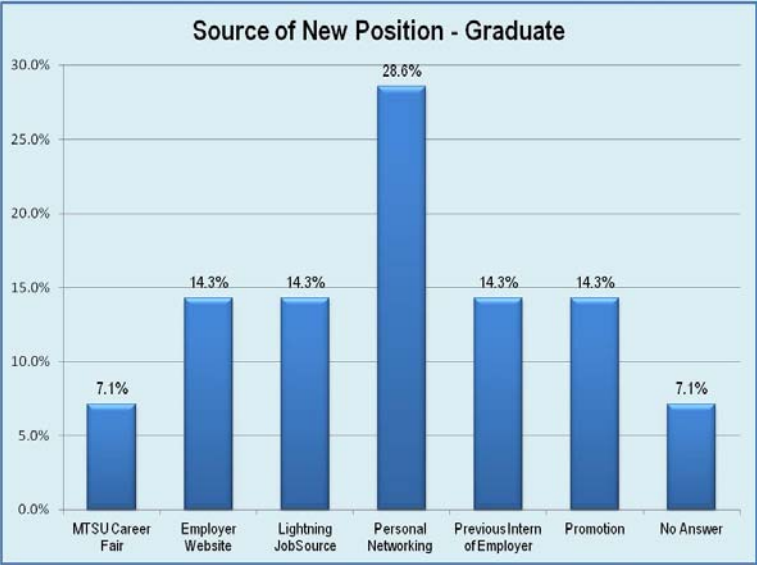
At the conclusion of the survey period, 15.2% were seeking employment, and 3.0% had yet to decide.

The remaining 81.7% of graduate degree recipients had plans implemented.*



* May not equal 100 percent due to rounding

The chart to the right illustrates how the new positions were obtained. Personal networking was the most often cited source at 28.6%.



The charts below show that 85.7% indicated their new position was related to their major and 92.9% of the positions were full-time.



Employers

Of the 14 reporting a Full-Time New Position as their primary plan, 12 listed the name of their employer:

Employer	Major	Number
Advanced Breath Diagnostics	Professional Science (Masters)	1
Community Health Systems	Business Administration	1
Crowell & Crowell, PLLC	Administration and Supervision (Masters - Specialist)	1
Deloitte & Touche LLP	Accounting	1
Dept. Of Children's Services	Social Work	1
Fayetteville City Schools	Health and Human Performance (Masters)	1
Holston Medical Group	Nursing	1
Hospital Corporation of America	Accounting	1
MTSU University Studies	Mathematics and Science Education (Ph.D)	1
State of Tennessee Health Care Finance and Administration	Professional Science (Masters)	1
United States Army	Leisure and Sport Management (Masters)	1
Vanderbilt University Medical Center	Psychology	1
		12

Location

Of the 14 reporting a Full-Time New Position as their primary plan, 13 listed the location of their employment:

- Brentwood, TN
- Fayetteville, TN
- Fort Hood, TX
- Franklin, TN (2)
- Kingsport, TN
- Murfreesboro, TN
- Nashville, TN (6)

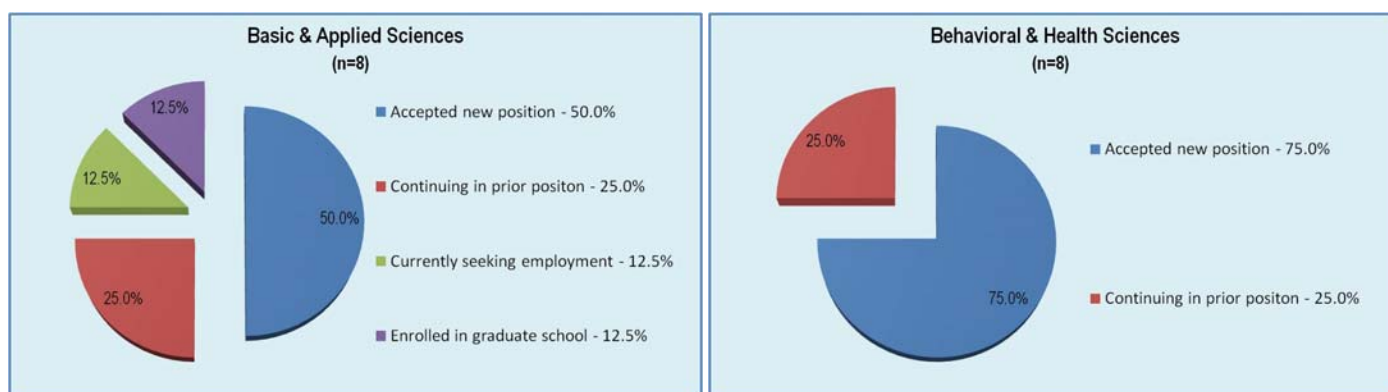
Salary Averages

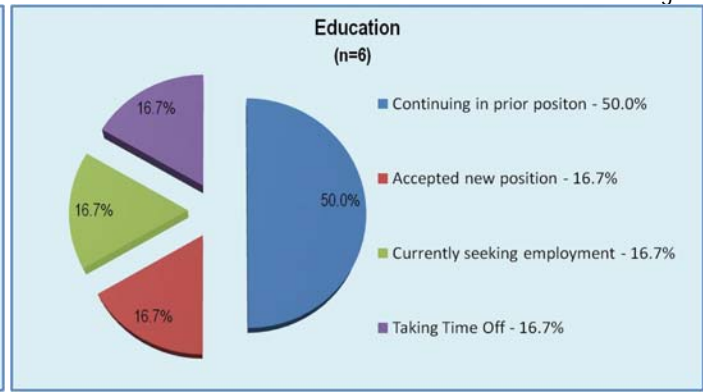
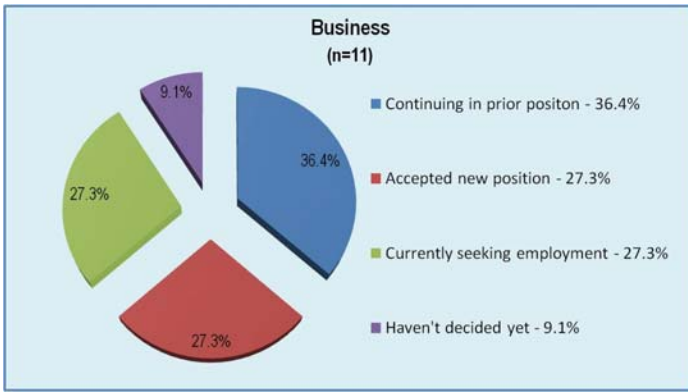
Of the 14 reporting a Full-Time New Position as a primary plan, 12 reported their salary.

- Range: \$30,000 to \$100,000
- Average: \$52,583
- Midpoint: \$45,000
- Mode: \$40,000

Primary Plans by College

The following is a breakdown of Primary Plans by College for Graduate Majors.





Salary Breakdown by Major

Of the 14 reporting a Full-Time New Position as a primary plan, 12 reported their salary. The following is a breakdown by major and college for majors with 2 or more salaries reported:

Major: Concentration	College	Number	Mode	Minimum	Midpoint	Maximum	Average
Accounting	BUS	2	-	\$51,000	-	\$55,000	\$53,000
Professional Science	BAS	2	-	\$44,000	-	\$60,000	\$52,000